



## prairie habitat joint venture

The Prairie Habitat Joint Venture (PHJV) partnership was established to deliver the North American Waterfowl Management Plan (NAWMP) on the Canadian prairies. NAWMP remains the PHJV's key focus today.

Originally signed in 1986, NAWMP has provided a continental response to waterfowl habitat conservation and has received strong commitments from the United States, Canada and Mexico.

North America's Prairie Pothole Region, found largely in Canada, is recognized as the most important breeding area for continental waterfowl and it is important for many other bird populations as well.

The PHJV's broad-based partnerships and conservation activities are crucial to achieving the continental NAWMP goal of restoring waterfowl populations to the levels of the 1970s.

### PRIORITY GOALS

- Sustain average waterfowl populations of the 1970s.
- Stop further wetland loss.
- Stop further loss of native lands, especially native grasslands.
- Restore lost wetlands, especially small basins.
- Restore function of upland habitats in landscapes conducive for maintenance of bird populations.

### CONTACT:

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January 2006



North American Waterfowl  
Management Plan  
Plan nord-américain de  
gestion de la sauvagine  
Plan de Manejo de Aves  
Acuáticas de Norteamérica

## Partners in Conservation

Forging partnerships is the mainstay of the Prairie Habitat Joint Venture (PHJV).

Established to deliver the North American Waterfowl Management Plan (NAWMP) in the Canadian Prairies in 1986, the PHJV has become a leader in developing successful partnerships.

The PHJV's diverse cross-section of over 340 conservation partners is successful because of a common vision for conservation.

*Partnerships are fundamental to how the PHJV does business. It is imperative that partnerships remain strong, cohesive and effective. Through the power of leveraging, the PHJV and its partners are able to deliver a multi-pronged conservation initiative that protects millions of acres and will directly benefit waterfowl for years to come.*

The success of PHJV partnerships through leveraging has resulted in the following achievements:

*PHJV partners have secured/influenced 3.6 million acres under NAWMP, since 1986.*

*An additional 1.8 million acres of wetland habitat located within NAWMP key program areas and secured prior to 1986 are managed by PHJV partners.*

*Total of 5.4 million acres are under PHJV partner control and management.*

*See "PHJV Achievements" fact sheet.*



### Special Thanks to the following U.S. Partners:

The Migratory Bird Conservation Commission, North American Wetlands Conservation Council, U.S. Fish and Wildlife Service, North American Wetlands Conservation Act, International Association of Fish & Wildlife Agencies, State Governments of Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Washington, West Virginia, Wisconsin, Wyoming; California Waterfowl Association, Ducks Unlimited Inc., Delta Waterfowl Foundation, The Nature Conservancy, Friends of the Nature Conservancy of Canada, National Fish and Wildlife Foundation, October Hill Foundation, The Orvis Company, Inc., Pheasants Forever Inc. and anonymous donors and others who have contributed through partner agencies.

# Partners in Conservation

Currently there are over 340 partners whose financial contributions, expertise, and in-kind support contribute to the PHJV success. These include a multitude of Canadian and United States federal, provincial and state governments, Canadian regional and local governments, Canadian and United States not-for-profit organizations, Canadian corporations, educational institutions and private partners.

In this almost entirely privately-owned land base approximately 17,000 landowners are involved in PHJV programs – a fact that demonstrates the broad support of the PHJV by the rural agricultural community.

The PHJV gratefully acknowledges all United States partners, including many federal, state and non-government organizations whose invaluable contributions to the Prairie Habitat Joint Venture have shaped the success of the North American Waterfowl Management Plan.

## Benefits Beyond NAWMP

The tremendous achievements of the PHJV are complemented by additional Canadian-based conservation initiatives that help fulfill NAWMP objectives. The Manitoba Riparian Stewardship program is a prime example of how the NAWMP program helped to lever \$1.72 million in new funds from Canadian sources to deliver securement and habitat enhancement activities on 51,900 acres of riparian and associated habitats, primarily in the NAWMP target area.

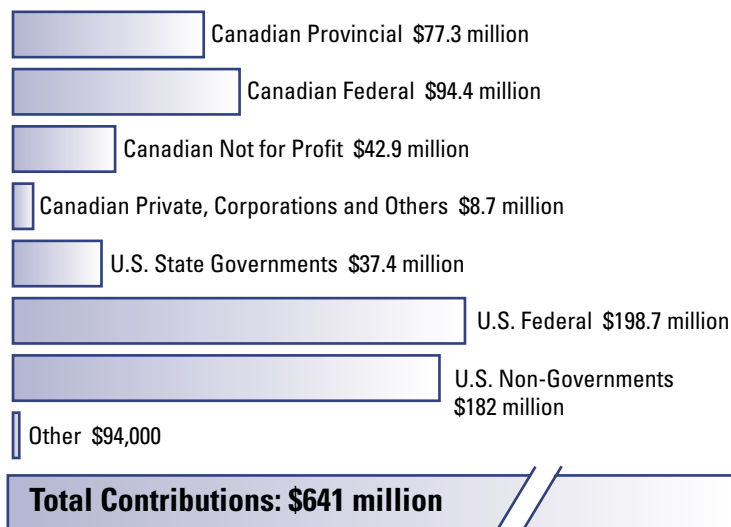
Another example is Agriculture and Agri-Food Canada's three programs to convert environmentally sensitive land to perennial cover and thus support NAWMP objectives. Since 1989, the programs have secured 255,144 acres in NAWMP target areas and 942,817 acres outside target areas but within key priority areas, thus providing additional nesting habitat for waterfowl. See "PHJV – Policy in Action" fact sheet.

The PHJV is an innovative partnership that shares its vision, resources and creativity for the benefit of waterfowl. With a renewed commitment by members and unwavering support from over 340 partners across the continent, the future of waterfowl conservation is in good hands today, tomorrow and in the years to come.



Approximately 17,000 landowners demonstrate the importance of the North American Waterfowl Management Plan at the farm gate.

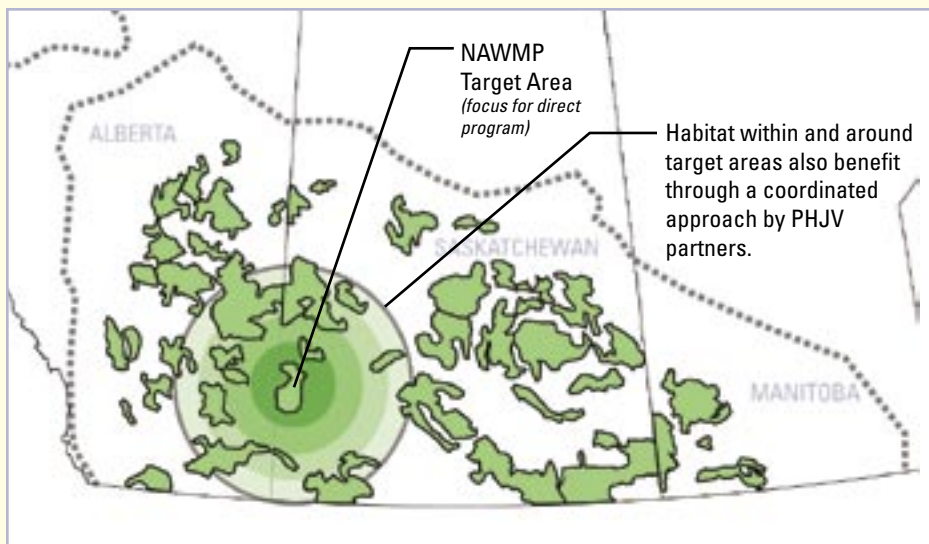
## The Power of Partnerships: Contributions to the PHJV (Cdn \$).



## NAWCA

**The North American Wetlands Conservation Act (NAWCA)** is an innovative piece of Legislation in the United States that is a cornerstone of wetland conservation in North America. The requirement that NAWCA funds be matched has leveraged significant funding in the U.S., Canada and Mexico to protect millions of acres of habitat across the continent and has turned the NAWMP partnership concept into a successful reality.

**PHJV partners are proud of our role in this success.**



### Landscape Benefits

The PHJV specifically designs and delivers habitat programs within NAWMP target areas. Alongside these programs are many other programs that provide direct benefits to waterfowl because of the coordinated approach by PHJV partners to achieve a broad landscape vision. PHJV partners work with programs with complementary conservation objectives to increase direct benefits to waterfowl.

Examples of programs coordinated with the PHJV include Environment Canada's Habitat Stewardship Program, Agriculture and Agri-Food Canada Greencover Program, provincial riparian programs, Winter Wheat Extension Program, plus a number of other initiatives.

### Committed to Achieving Success

The PHJV Advisory Board is comprised of the following Canadian public and private agencies:

- Agriculture and Agri-Food Canada
- Alberta Sustainable Resource Development
- Canadian Wildlife Service - Environment Canada
- Ducks Unlimited Canada
- Manitoba Conservation
- Manitoba Habitat Heritage Corporation
- Nature Conservancy of Canada
- Saskatchewan Environment
- Saskatchewan Watershed Authority
- Wildlife Habitat Canada

These partners have reconfirmed their commitment to the NAWMP by the recent signing of the PHJV Partnership Charter and through development and endorsement of the PHJV Strategic Plan 2005-2010.



## Canadian Partners

- Agricore
- Agriculture and Agri-Food Canada
- Agriculture and Food Council of Alberta
- Aguila Exploration Consultants
- Ainsworth Lumber Company Ltd.
- Alberta Agriculture, Food and Rural Development
- Alberta Beef Producers
- Alberta Community Development
- Alberta Conservation Association
- Alberta Environment
- Alberta Fish and Game Association
- Alberta Native Plant Council
- Alberta-Pacific Forest Industries Inc.
- Alberta Sport Recreation Parks & Wildlife Foundation
- Alberta Sustainable Resource Development
- Alberta Transportation
- Alberta Treasury
- Alliance Pipeline Ltd.
- Alonsa Conservation District
- Alta Energy Corporation
- Alta Gas Services Inc.
- Amett & Burgess Oilfield Construction
- Anderson Exploration Ltd.
- Antelope Creek Habitat Development
- Apache Canada Ltd.
- ARC Resources Ltd.
- Artemis Energy
- Aspen Endeavour Resources Inc.
- Association of Manitoba Municipalities
- Atco Electric Ltd.
- Atco Gas
- Avalanche Energy Limited
- Avid Oil & Gas Ltd.
- B P Canada Energy Company
- BASF
- Baytex Energy Ltd.
- Big Hay Lake Drainage District
- Bighorn Land & Field Service Ltd.
- Boissevain (Town of)
- Bonavista Energy Trust
- Bonavista Petroleum
- Boyd Petro Search
- Brandon (City of)
- Brigus Resources Ltd.
- BC Ministry of Agriculture, Food & Fish
- BC Ministry of Finance and Corporate Relations
- BC Ministry of Water, Land & Air Protection
- British Petroleum Canada
- Burlington Resources Canada Energy
- Cabre Exploration Ltd.
- Calgary (City of)
- Canada Malting Co. Ltd.
- Camrose County
- Canada Trust Friends of the Environment Foundation
- Canadian Circumpolar Institute
- Canadian National Railway
- Canadian Nature Federation
- Canadian Natural Resources Ltd.
- Canadian Pacific Charitable Foundation
- Canadian Pacific Railway
- Canadian Water Resources Association
- Cannat Resources Inc.
- Cargill Foods Ltd.
- Cavalier Land Ltd.
- Centrica Canada Limited
- Chamaelo Energy
- Complete Land Services Ltd.
- Cossack Land Services Ltd.

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# Partners in Conservation

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## Canadian Partners *(cont.)*

Crispin Energy Inc.  
Cropmasters  
Cygnet Lake Drainage District  
Data Trek Exploration (1986) Ltd.  
Delta Waterfowl Foundation  
Devon Canada Corporation  
Dominion Energy Canada Ltd.  
Donner Canadian Foundation  
Dow AgroSciences  
Ducks Unlimited Canada  
Eastern Irrigation District  
E-Bay Oilfield Contracting Inc.  
Echoex Ltd.  
Edmonton (City of)  
Edmonton Springer Spaniel Club  
Enbridge Pipelines  
Encana  
EnerMark Inc.  
Environment Canada  
Equatorial Energy Inc.  
ExxonMobil Canada Energy  
Farm Stewardship Association of Manitoba  
Federation of Alberta Naturalists  
Federation of Saskatchewan Indian Nations  
Feed-Rite Ltd.  
First National Properties Group  
Fisheries and Oceans Canada  
Fletcher Challenge Canada Ltd.  
Flexi-Coil  
Foothills Pipe Lines Ltd.  
Forest Products Association of Canada  
Galfour Development Corporation  
Geoid Exploration Ltd.  
George Cedric Metcalf Foundation  
Grand Petroleum Inc.  
Grande Prairie (County of)  
Grandir Resources Ltd.  
Gray Diamond Const. & Water Habitat Conservation Trust Fund  
Hauling Ltd.  
Horizon Land Services Ltd.  
Hughes Oilfield Construction Ltd.  
Human Resources Development Canada  
Imperial Oil Resources Ltd.  
Important Bird Areas Initiatives (Manitoba)  
INCO  
Inland Cement Ltd.  
Institute for Wetland and Waterfowl Research  
Interlake Grasslands Society  
Izaak Walton Killam Memorial Scholarship  
James L. Baillie Memorial Fund  
James Richardson International  
Krang Energy Inc.  
Lamont (County of)  
Landquest Services Ltd.  
Land Stewardship Centre of Canada  
Lockhorn Exploration Ltd.  
Logistex Land Services Ltd.  
Longstaff Land Surveying Ltd.  
Lucas Bowker & White  
Manitoba Agriculture, Food and Rural Initiatives  
Manitoba Cattle Producers Association  
Manitoba Conservation  
Manitoba Conservation Districts  
Manitoba Grazing Clubs  
Manitoba Habitat Heritage Corporation  
Manitoba Hydro  
Manitoba Naturalists Society  
Manitoba Riparian Health Council

Manitoba Rural Adaptation Council  
Manitoba Transport and Government Services  
Manitoba Water Stewardship  
Manitoba Wildlife Federation Habitat Trust  
Maverick Land Consultants (87) Inc.  
Meewasin Valley Authority  
Meighen Haddad & Co.  
Melfort (City of)  
Millennium Bureau of Canada  
Minburn County (No. 27)  
Minco Gas Co-op Ltd.  
Monsanto Canada  
Mountain Equipment Co-op Ltd.  
Municipal District of Wainwright  
Native Plant Society of Saskatchewan  
Nature Conservancy of Canada  
Nature Saskatchewan  
Nature Trust of British Columbia  
Natural Science & Engineering Research Council of Canada  
Navigo Energy Partnership  
Newell (County of)  
Newport Petroleum Corporation  
Nexen Inc.  
Niven and Associates Inc.  
Norcana Resource Services (1991) Ltd.  
Nordic Pressure Services Inc.  
Northrock Resources Ltd. (Canada)  
Olds College  
Omera Resources Limited  
Outlook Energy Corporation  
Outsource Seismic Consultants Inc.  
Pan Canadian Petroleum Limited  
Parks Canada  
PB Industries Ltd.  
Peace Parkland Naturalists  
Pengrowth Corporation  
Petro Line Upgrade Services Ltd.  
Pheasants Forever  
Pioneer Land Services Ltd.  
Poplar Hill Resources Ltd.  
Prairie Conservation Action Plan  
Prairie Land Service Ltd.  
Progress Energy Ltd.  
Progressive Exploration Services  
Project Second Life Society  
Prospect Oil and Gas Management Ltd.  
Richard H.G. Bonnycastle Graduate Fellowship  
Richland Petroleum Corporation  
Rife Resources Ltd.  
Rocky Mountain Elk Foundation – Canada  
Rockyview (Municipal District of)  
Roger Hagen Construction Inc.  
Roy Northern Land Service  
Royal Bank Charitable Foundation  
Saskatchewan Agriculture and Food  
Saskatchewan Conservationist  
Saskatchewan Crop Insurance Corporation  
Saskatchewan Council for Community Development  
Saskatchewan Environment  
Saskatchewan Environmental Protection Fund  
Saskatchewan Finance  
Saskatchewan Fish and Wildlife Development Fund  
Saskatchewan Government Relations and Rural Affairs  
Saskatchewan Minerals  
Saskatchewan Stock Growers Association  
Saskatchewan Wildlife Federation  
Saskatchewan Watershed Authority  
Saskatoon (City of)

SaskEnergy  
SaskPower  
SaskTel  
Search Energy Corp.  
SeCan  
Seisland Surveys Ltd.  
Shell Canada Products Ltd.  
Shell Environmental Fund  
Signalta Resources Limited  
Sims and Company  
Skelton and Company Law Office  
Slave Lake Pulp Corporation  
Soil Conservation Council of Canada  
Southern Alberta Land Trust Society  
Special Areas Board  
Spy Hill (Regional Municipality of)  
Standard Land Company Inc.  
Star Oil & Gas  
Starboard Gas Ltd.  
Stettler (County of)  
Strathcona (County of)  
Suncor  
Sundance Forest Industries Inc.  
Sundance Land Services Ltd.  
Sustainable Forest Management  
Sylvan Lake (Town of)  
Talisman Energy Inc.  
Tappitt Resources  
TD Canada Trust  
Tempest Energy Corporation  
Terra-Sine Resources Ltd.  
The G.C. Metcalf Charitable Foundation  
The W. Garfield Weston Foundation  
Thompson & Associates, Inc.  
Touchdown Land Consultants Ltd.  
TransAlta Utilities  
TransCanada Pipelines  
Transfeeder Inc.  
TransGas  
Trident Exploration Corp.  
United Grain Growers  
United Farmers of Alberta  
University of Alberta  
University of Manitoba  
University of Regina  
Val Vista Energy Ltd.  
Vermilion Resources Ltd.  
Vonda (Town of)  
Wayco Land Services  
Western Feedlots  
Western Irrigation District  
Wildlife Habitat Canada  
Winnipeg (City of)  
World Wildlife Fund Canada  
Zargon Oil & Gas Ltd.

## Countries other than Canada & United States:

Conservation International Bahamas

*Plus anonymous donors and others who have contributed to partner agencies.*

*Every effort has been made to ensure accuracy of this list. Our apologies if an agency has been omitted in error.*